



TACO DAO is a collaboration between the best projects in the \$ICP ecosystem.

Together, we are a community focused on defining and growing the best tokens on the Internet Computer.

Together, we will onboard users and help ecosystem projects grow intelligently.

Together, we reveal the power of \$ICP.

Together, we perfect the recipe.

# The Problem



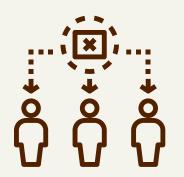
# **Emotion over strategy**

Retail traders buy high, sell low, and lose faith in volatile markets.



# Scams and paid hype

Incentivized influencers mislead, creating echo chambers and mistrust.



# Lack of reliable research

Most tokens outside Bitcoin and Ethereum lack transparency and trustworthy information.

Crypto trading shouldn't be a lonely gamble.











- > What if we decided together, who to trust?
- > What if we decided together, who to ignore?
- > And how much support to give each project?

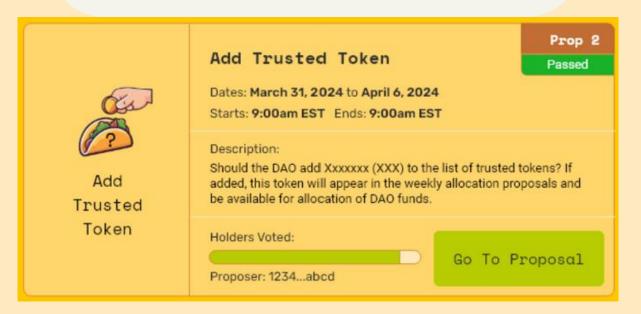
TACO DAO makes crypto trading a collective effort, distilling our shared knowledge into **smarter**, **safer** decisions.

# The Solution



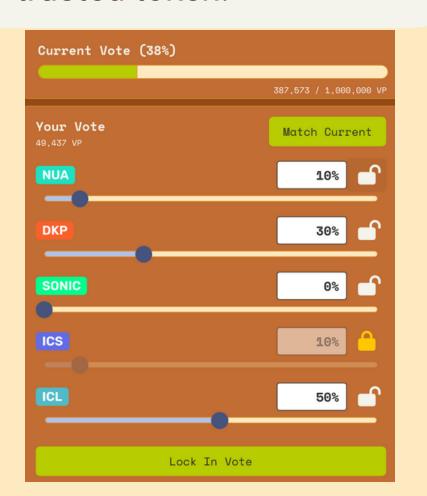
# Selection

DAO members debate the merits of potential selections prior to a vote.



# Allocation

Members set the desired percentage allocation for each trusted token.



# **Execution**

Votes become transactions. Finally, the portfolio reflects the will of the DAO.



# **Smart Trade Execution**

Automated portfolio rebalancing guided by governance



#### **Parameters**



#### Interval

Trades are executed at regular intervals (default: 1 min), adjustable via governance.



#### **Amount**

Trade size limits are adjustable via governance.



A weighted lottery determines which trade pair is selected, giving more chances to tokens

farthest from their target allocation.



Trades are optimized by executing on ICPSwap or KongSwap, whichever offers the best rate.

# Salsa Season Rewards

TACO DAO is only possible because of the incredible capabilities of the Internet Computer. But we aren't the only exciting project in the ICP ecosystem. Even in these early days, there are many others to discover.



To support the growth of these innovative dApps, the TACO Interface will host <u>Salsa Season</u>: a unified rewards platform that consolidates engagement incentives from multiple DAO's, making it easier than ever to explore and earn from the best of Web3.

### Early participants:





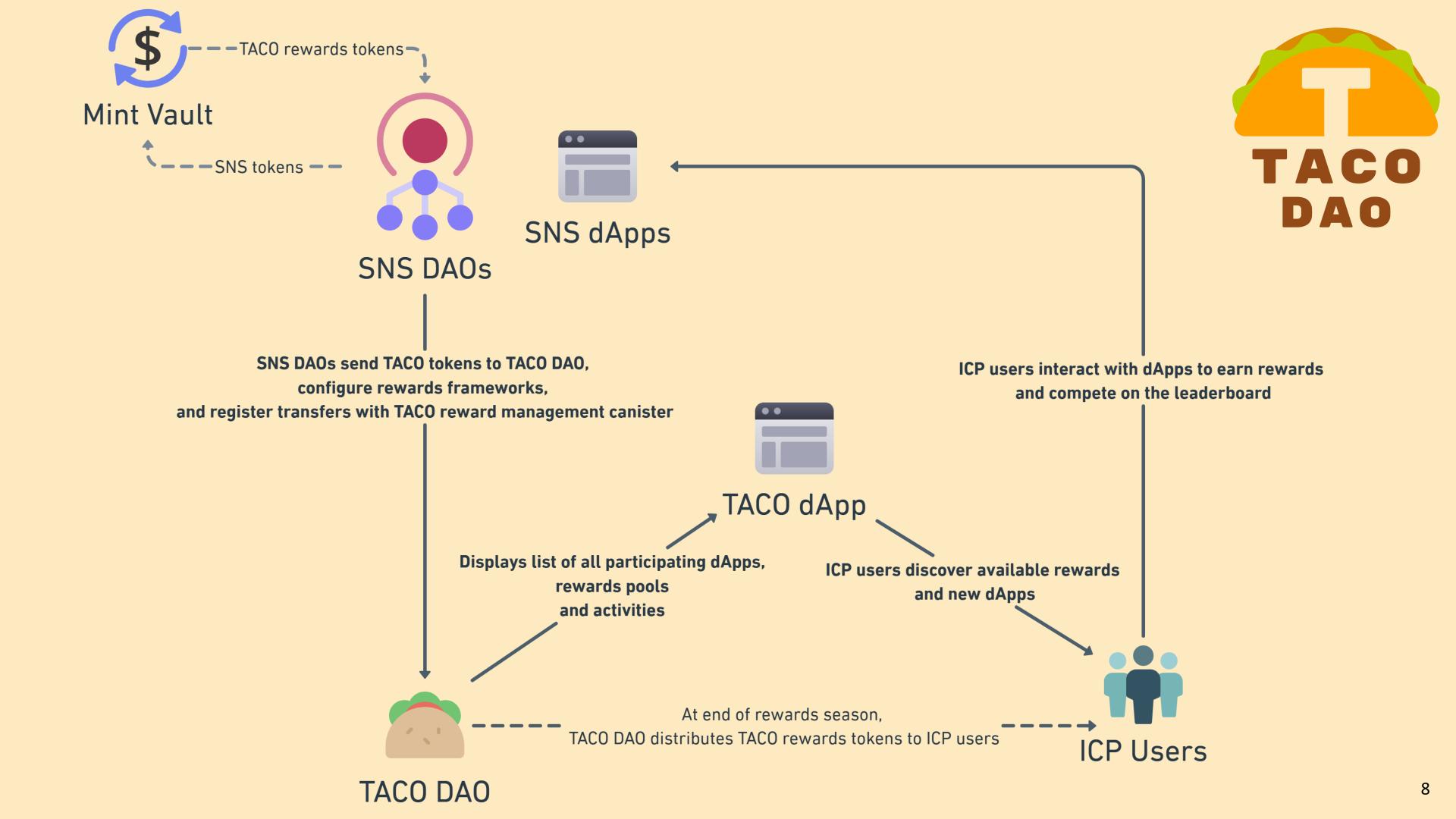












# MINT VAULT

A portion of the TACO supply will be committed to the TACO Mint Vault, a dedicated reserve where counterparties can acquire TACO tokens in exchange for trusted tokens.

Token

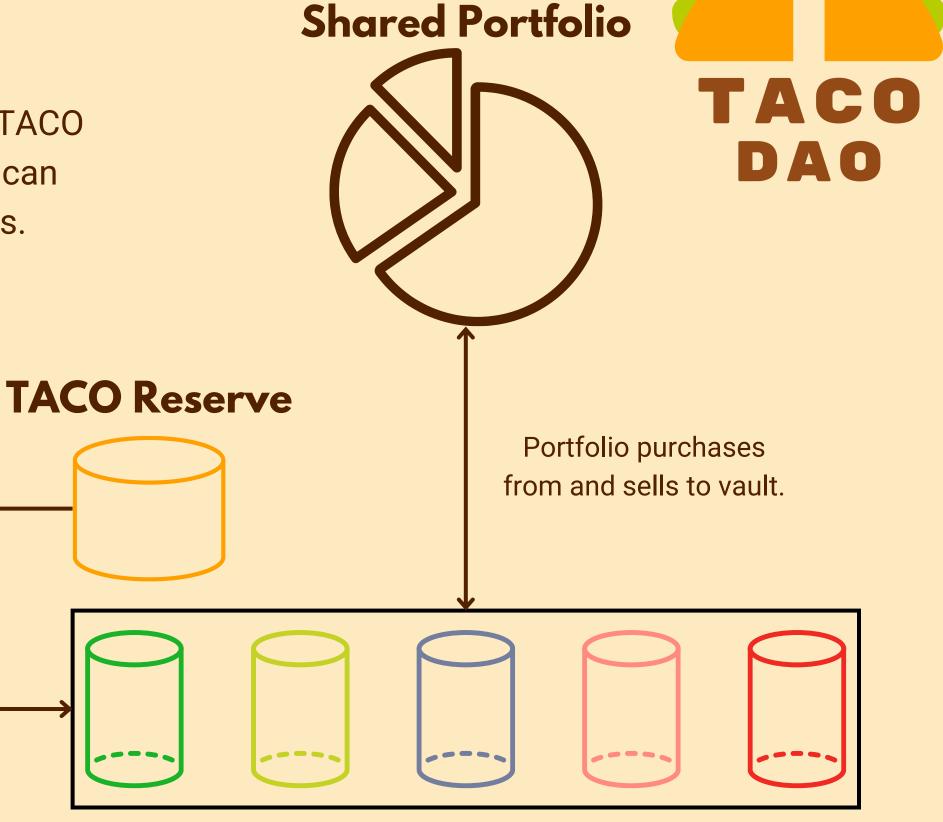
**Contributors** 

Contributors exchange trusted

tokens for TACO tokens,

exchange rates adjust based on

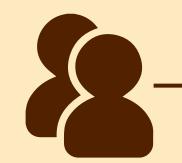
pool's remaining capacity.



# **Trusted Token Pools**

Capacities calculated based on portfolio allocation objectives.

# User Onboarding



**Crypto Novice** 

# **Shared Portfolio: Start Here**

A shared portfolio provides an easy means to gain exposure to the ICP ecosystem, even for those who are brand new to crypto!

# Salsa Season: Learn More

Salsa Season incentivizes users to learn about the trusted projects in our portfolio.

# **TACO DEX (Coming Soon)**

When users are impressed by a project, they can seamlessly click over to the TACO DEX to swap into their tokens.



# **Ecosystem Growth**

# Benefits for DAO Members

## Relax

TACO is an easy way to gain exposure to the cream of ICP ecosystem. No need for extensive research or elaborate trading plans.

# **Be Confident**

DAO members gather due diligence together when choosing trusted projects.

Together, we avoid scams!



# **Stay Informed**

DAO members exchange knowledge and opinions to influence portfolio allocations.

# Be Diversified

The TACO portfolio offers members a diversified and adaptable asset to hold long term.

# Benefits for Trusted Projects

# **Stand Out**

Being spotlighted as a trusted token gives your project credibility and positions it as a leader in the ecosystem.

# Gain Feedback

Joining our portfolio sparks
discussions centered
around your project, offering
insights to refine and
improve your dApp.



# **Diversify**

Exchange your tokens with TACO through the Mint Vault to strengthen your treasury with exposure to the ICP ecosystem.

# **Boost Activity**

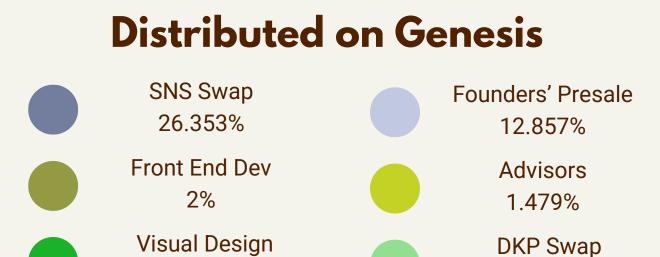
Participate in Salsa Season to drive engagement and activity on your dApp.

# Initial Token Distribution

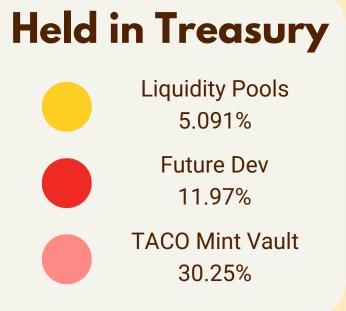
Total Supply: 7, 777, 777

9%



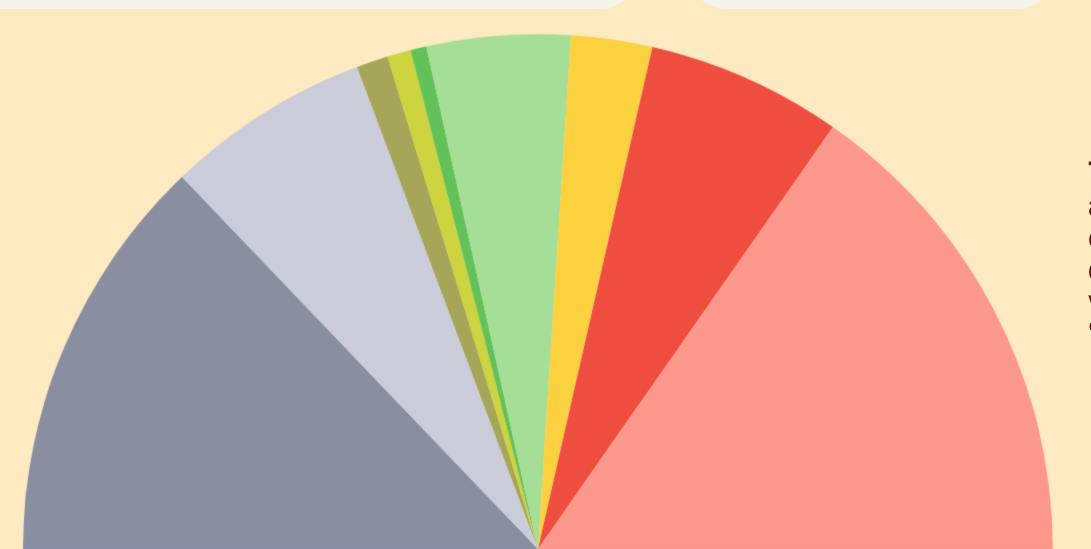


1%



75% of ICP Raised in our SNS SWAP goes straight into the portfolio.

25% of ICP Raised in our SNS SWAP will fund our roadmap.



TACO DAO's Mint Vault allows anyone to exchange trusted tokens directly for TACO at a fair value up to the allocation % set by the threshold.

# Roadmap Items



While this list sets forth our initial direction, it remains open to modifications. The TACO DAO is not bound to pursue individual objectives in a linear fashion.



#### **TACO DEX**

Deploying the TACO OTC & Orderbook Exchange.



### Redemption

Sending TACO tokens to the treasury in exchange for assets from the portfolio.



#### **Passive Rewards Generation**

Locking tokens in the NNS to generate voting rewards, providing liquidity for trusted token pairs and liquid staking for our ICP.



# **NFT Trading**

Purchasing, owning, and selling NFTs on prominent ICP NFT marketplaces.



# **Cross-Chain Expansion**

Including native tokens on other blockchains in the portfolio.



# Re-Deployment

Deploying a framework that enables other DAOs to establish their own portfolios.

# Founders







Lead Dev



Community Manager

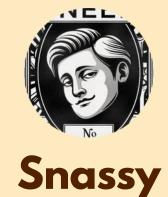


# TACO DAO Team

# **Core Team**



FE Dev





Dev & Advisor

Art & Design



fermartz

Dev



afat

**Auditor & Advisor** 



tacodao@dmail.com







@tacodaoicp



# **OpenChat:**

https://oc.app/community/lizfzryaaa-aaaar-bagsa-cai/?ref=ylxcoayaaa-aaaaf-a7vra-cai



#### **Discord:**

https://discord.gg/Q268pmVjPq